





# Awareness raising film project on illegal logging in Northern Namibia

Mukuya, R.S. (1); Pröpper, M. (2)

BIOTA Para-Ecologist, c/o Directorate of Forestry, Private Bag, Rundu, Namibia. <a href="mailto:rmukuya2005@yahoo.com">rmukuya2005@yahoo.com</a>

Institute of Social Anthropology, University of Hamburg, Germany, Edmund-Siemers-Allee 1 (West), 20146 Hamburg, Germany









In Kavango-region the illegal small-scale harvesting of few valuable timber species is a problem (outtake exceeds regeneration assessments)







Film as a method of empowerment and information transfer about logging-impact and resource-values









2007 production of 52 min Film "Wiza Wetu! Our Forest" by a para-ecologist and BIOTA South in Rukwangali









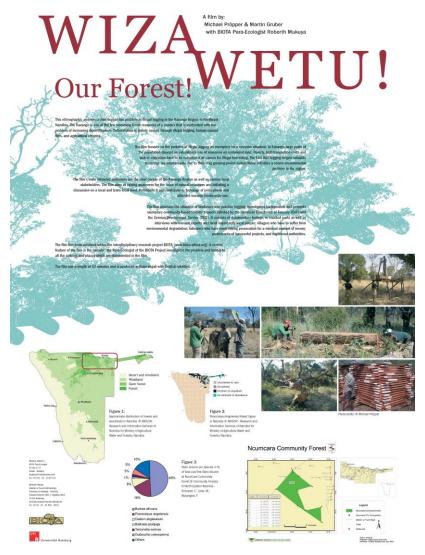


#### Content of the film

Background on effects and value adding in the production chain



Valuation and property:
Who is loosing the resources in the end?





Information about existing community based forest management

**♦**Call for sustainable uses













Since 2008: Dissemination of film on various scales: 3 screenings on Namibian National Television (NBC)

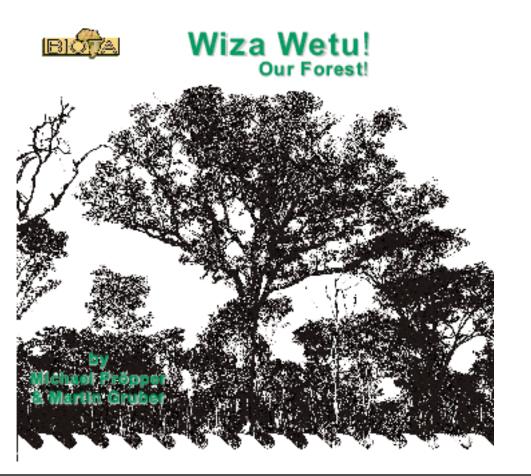












1200 copies (so far) to national and regional decision makers / officials, stakeholders, traditional authorities, NGO, **Press** 

## Since 2008: Dissemination to main target audiences: Presentations and distribution













"Mobile Roadshow" - 40 villages with mobile BIOTA technology. Supported by Directorate of Forestry











Reactions - Very positive reaction to the attempt of awareness creation in local language











#### Reactions - Social event with lively discussions











Reactions - Strong interest in income generation through community based forest management











Reactions - Strong request for further screenings in remote villages











**Reactions - Complementation of school curriculum** 











Personal experience – learnt how to convey the message to the audience in a film













#### Personal experience – learnt to facilitate community meetings and represent BIOTA in the communities













### Personal experience – learnt to create awareness and to bring the message across













#### Personal experience – learnt to coordinate the screenings and to organise the logistics











Federal Ministry of Education and Research

# Thank you for your attention and BIOTA and BMBF for the support of the film project!









